

DESIGNA
Italian ceramic surface

CRAYON
COLLECTION

600x1200mm



CRAYON

DRAWN FROM **IMAGINATION.**
DEFINED BY **DESIGN.**



DESIGNED FOR **VERSATILE SPACES** THE
CRAYON COLLECTION SEAMLESSLY
BLENDS INTO A **VARIETY OF SETTINGS**

Crayon tiles reinterpret sketch-like patterns through modular design. Each element from linear strokes to curved transitions forms a rhythmic composition across the surface. The interplay of textured and smooth segments enhances visual depth while maintaining a clean, modern aesthetic.

Crayon doesn't just look beautiful — it engages the senses. With a mix of matte finishes, gentle ribbing, and sanded grain effects, each tile adds tactile intrigue to floors or walls. The delicate contouring allows light to dance across surfaces, creating a layered, living pattern that evolves with every glance.

DESIGNA - CRAYON

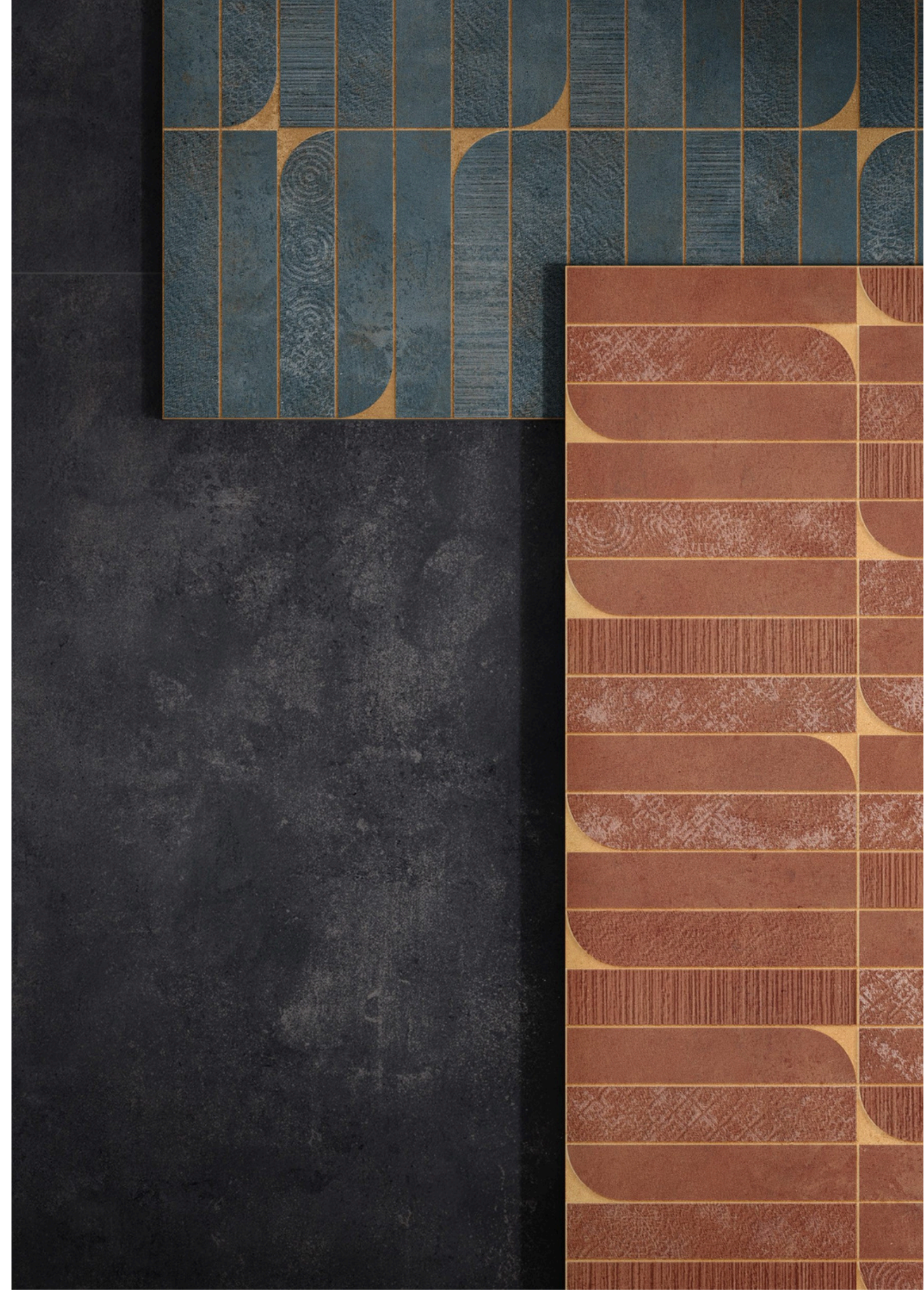
THIS IS WHERE **HERITAGE** **INNOVATION** MEETS

SIZE 600X1200MM
**MATT RELIEF +
CARVING**

CRAYON EVOKES A QUIET
ELEGANCE THAT APPEALS NOT ONLY TO
THE EYES BUT ALSO TO THE SOUL.

The Crayon series is an artistic expression of geometry, texture, and balance. Inspired by hand-drawn simplicity and translated into elegant forms, these tiles bring calm sophistication to contemporary interiors. With a palette that leans into soft beige tones and tactile surfaces, Crayon sets the stage for thoughtfully composed spaces.

The beauty of the Crayon series lies in its flexibility. Modular in nature, each piece can be aligned to form symmetrical harmony or creatively offset to build striking, unexpected compositions. Whether you're crafting a feature wall or a seamless floor, Crayon invites exploration and encourages bold, personal expressions.



CRAFTED **WITH PURPOSE,**
CONSCIOUS **OF TOMORROW**



In a world that values responsibility, Crayon is created with eco-conscious processes that utilize raw materials to minimize environmental impact. energy-efficient manufacturing, every tile reflects a commitment to both aesthetics and ethics. Beautiful, durable, and environmentally aware Crayon is a smart surface for a mindful future.

Crayon fits into your world with ease. Whether it's the peaceful flow of a reading nook, the statement wall of a lobby, or the backdrop of a refined dining space these tiles blend seamlessly into lifestyle-centric designs. They serve as both a functional solution and a subtle piece of art.

A FEATURE WALL OR A SEAMLESS FLOOR,
CRAYON INVITES EXPLORATION AND ENCOURAGES
BOLD, PERSONAL EXPRESSIONS.



CRAYON BEIGE



CRAYON BEIGE DECOR



CRAYON BLACK



CRAYON BLACK DECOR



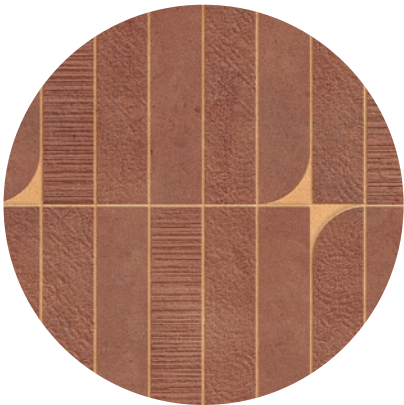
CRAYON BONE



CRAYON BONE DECOR



CRAYON COTTO



CRAYON COTTO DECOR



CRAYON FOG



CRAYON FOG DECOR



CRAYON FOREST



CRAYON FOREST DECOR



Tap on the round for a closer look at Crayon's texture and form.



PREVIEW WALL - CRAYON
BEIGE DECOR

FLOOR - CRAYON BEIGE

Crayon is where geometry meets grace a playful blend of curves, lines, and textures designed for timeless spaces.

PREVIEWCRAYON BEIGE DECOR



Crayon brings harmony to surfaces with its rhythmic geometry and soft textures.

SIZE
600x1200mm | Matt Relief + Carving

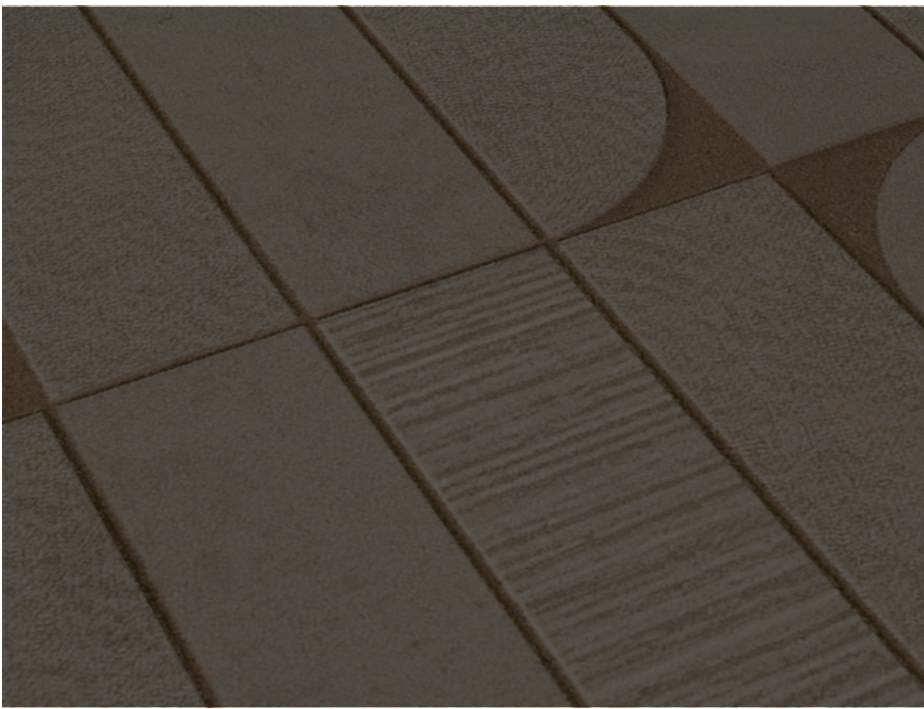
PREVIEW
CRAYON BEIGE DECOR





CRAYON BEIGE DECOR

FACES 6



CLOSE UP



CRAYON BEIGE

FACES 6



CLOSE UP

SIZE
600x1200mm | Matt Relief + Carving

CRAYON
DRAWN FROM IMAGINATION.
DEFINED BY DESIGN.

DESIGNA
Italian ceramic surface

DESIGNA - CRAYON

Woman
Collection



Designed to inspire, Crayon redefines
simplicity with a structured artistic flair.

PREVIEW
WALL - CRAYON BLACK DECOR
FLOOR - CRAYON BLACK



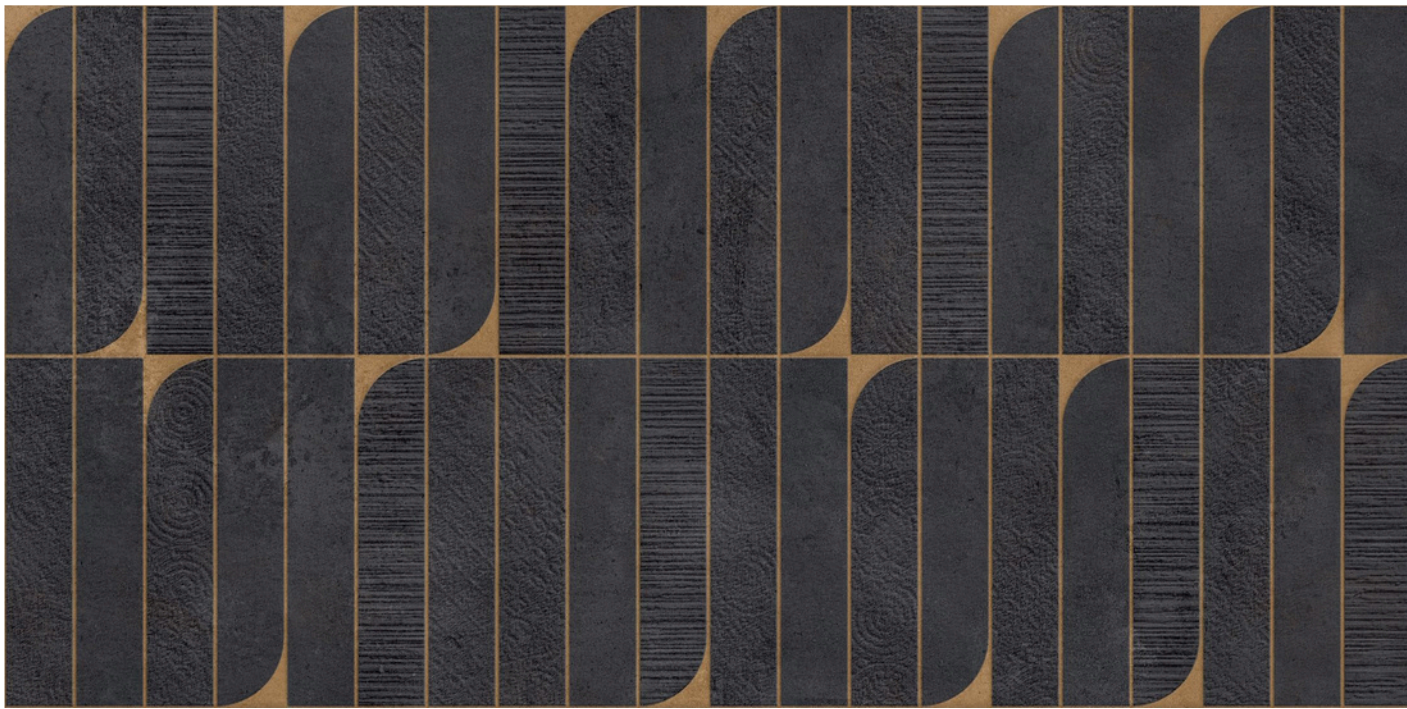
PREVIEW**CRAYON BLACK**



Where lines and curves coexist
in perfect balance welcome to the
world of Crayon.

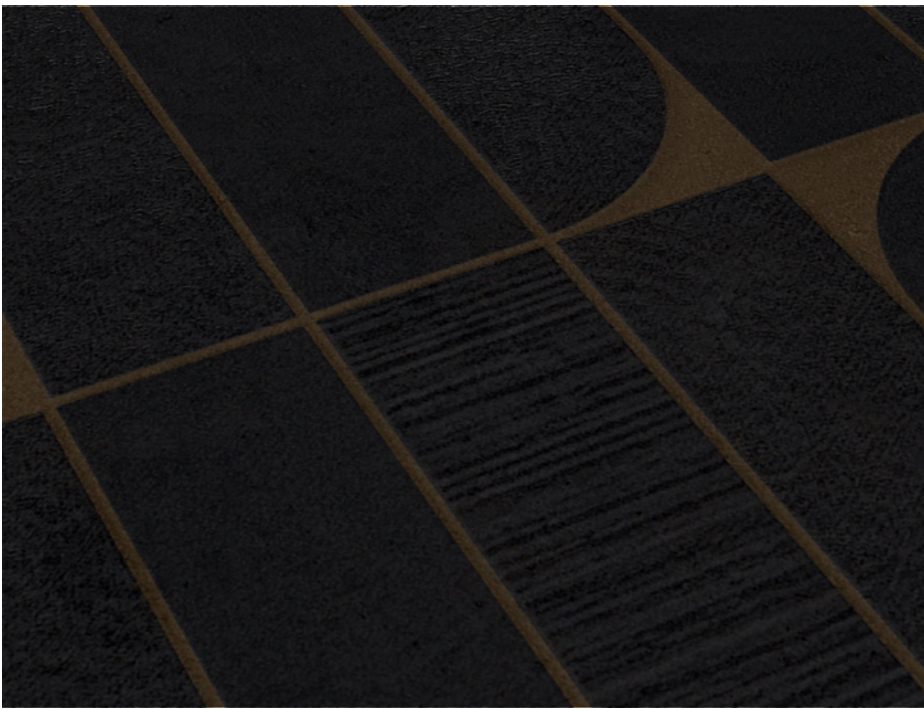
PREVIEW
CRAYON BLACK DECOR

SIZE
Matt Relief + Carving | 600x1200mm



CRAYON BLACK DECOR

FACES 6



CLOSE UP



CRAYON BLACK

FACES 6



CLOSE UP

SIZE
600x1200mm | Matt Relief + Carving



PREVIEW WALL - CRAYON
BONE DECOR

FLOOR - CRAYON BONE

Subtle, sculptural, and sophisticated Crayon turns design into dialogue.

PREVIEWCRAYON BONE



A soft interplay of shape and tone
that transforms walls into art.

SIZE
600x1200mm | Matt Relief + Carving

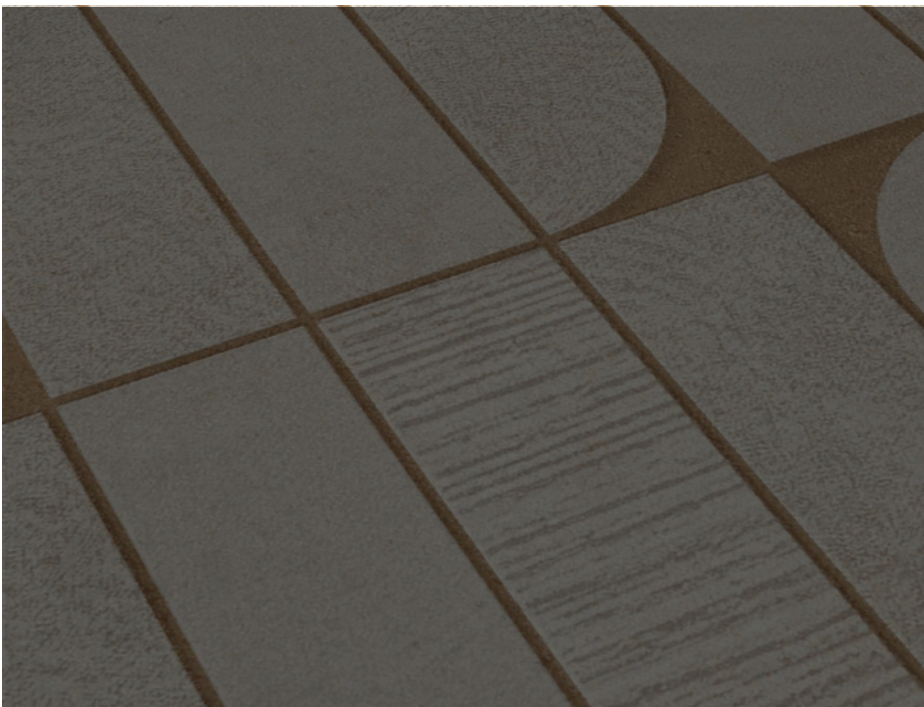
PREVIEW
CRAYON BONE DECOR





CRAYON BONE DECOR

FACES 6

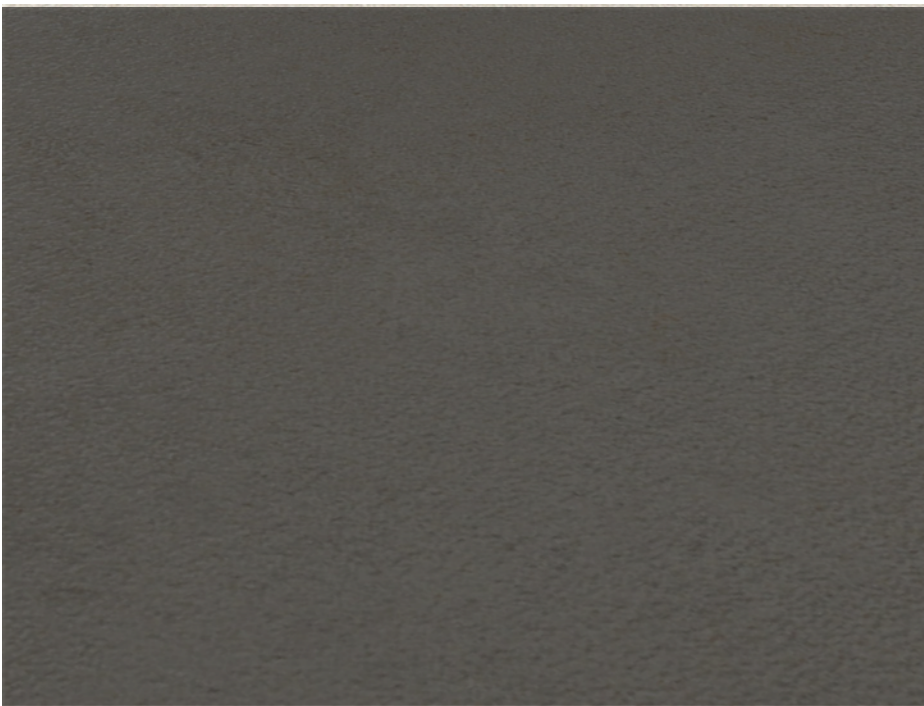


CLOSE UP



CRAYON BONE

FACES 6



CLOSE UP

SIZE
600x1200mm | Matt Relief + Carving



Crayon captures the quiet strength of minimal design with a creative soul.

PREVIEW
WALL - CRAYON COTTO DECOR
FLOOR - CRAYON BEIGE

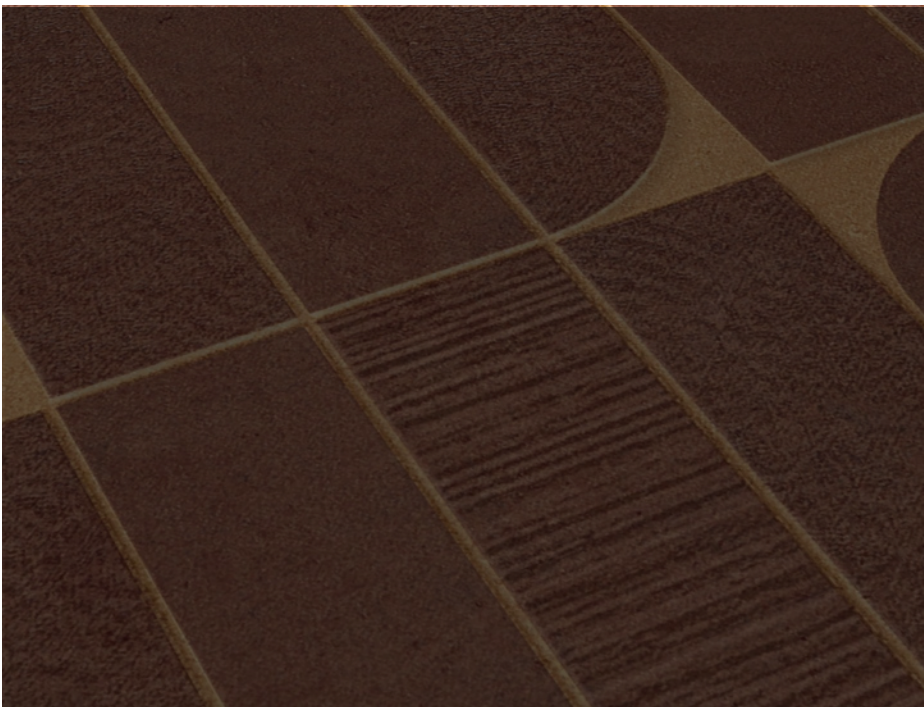


Inspired by hand-drawn sketches, refined for architectural elegance.



CRAYON COTTO DECOR

FACES 6



CLOSE UP



CRAYON COTTO

FACES 6



CLOSE UP

SIZE
600x1200mm | Matt Relief + Carving



PREVIEW WALL - CRAYON
FOG DECOR

FLOOR - CRAYON FOG

Patterns that pulse with
calm energy this is the essence
of Crayon.

PREVIEWCRAYON FOG



Crafted for modern minds, drawn from classic design language.

SIZE
600x1200mm | Matt Relief + Carving

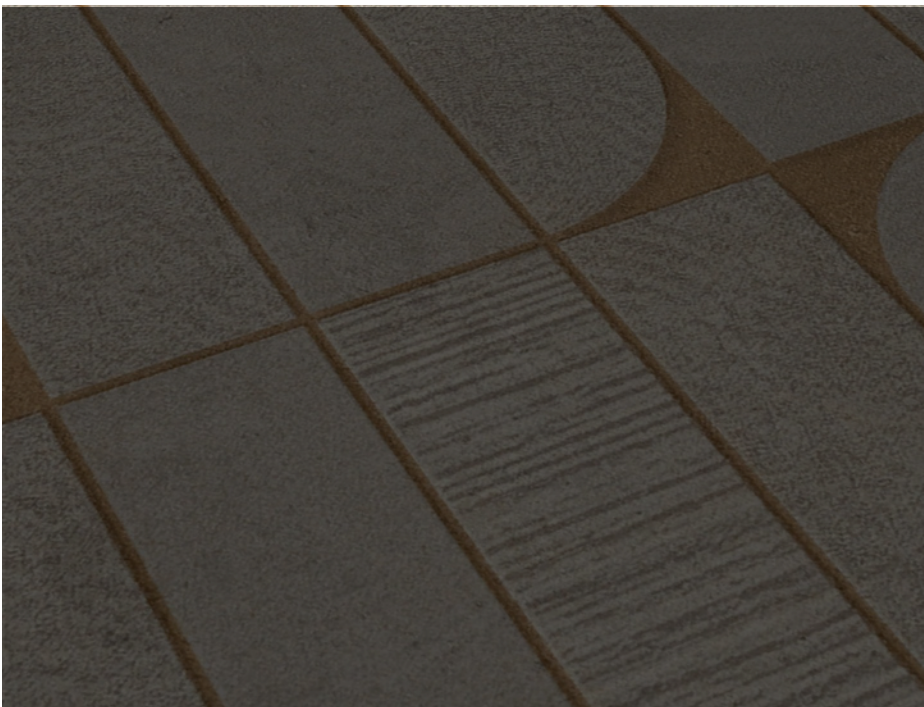
PREVIEW
CRAYON FOG DECOR





CRAYON FOG DECOR

FACES 6



CLOSE UP



CRAYON FOG

FACES 6



CLOSE UP

SIZE
600x1200mm | Matt Relief + Carving



Where modern lines meet soft
expression that's the Crayon
difference.

PREVIEW
WALL - CRAYON FOREST DECOR
FLOOR - CRAYON FOREST



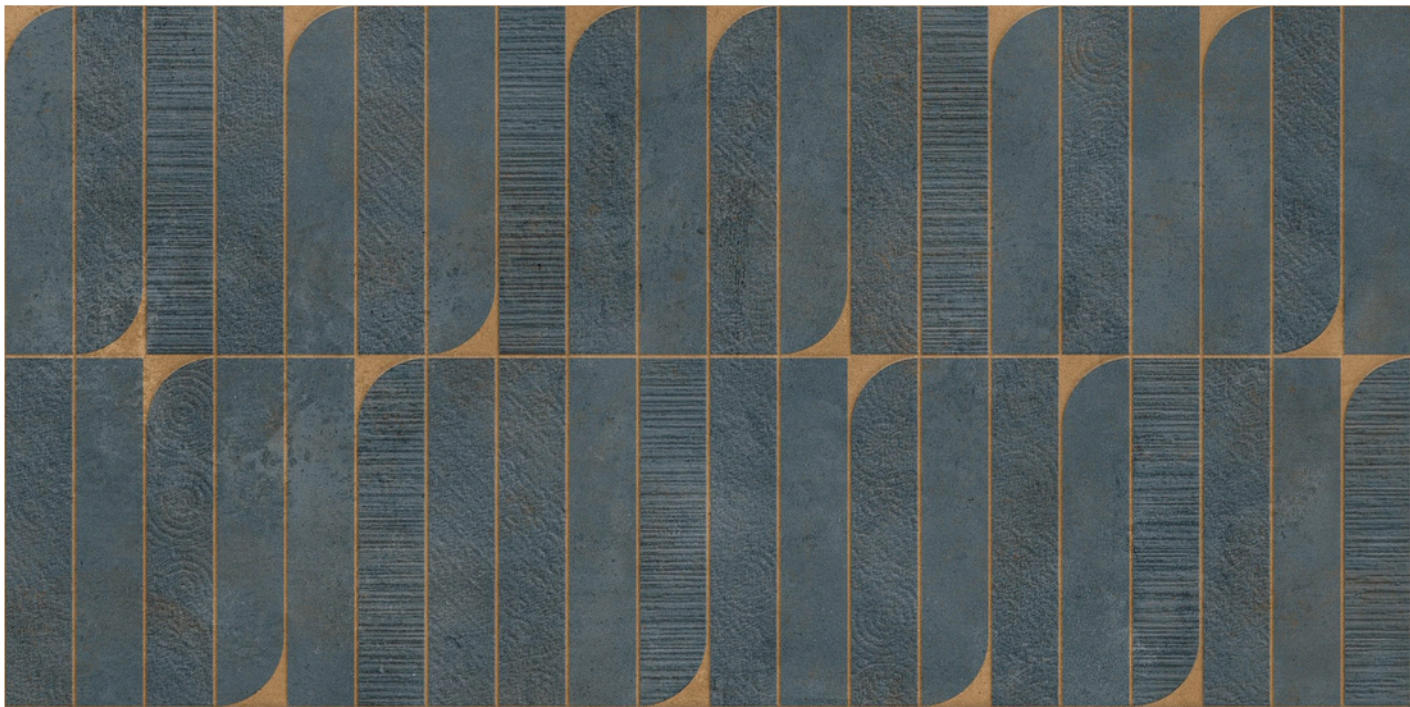
PREVIEW **CRAYON FOREST**



A design that speaks
in silence, shaped by thought
and texture.

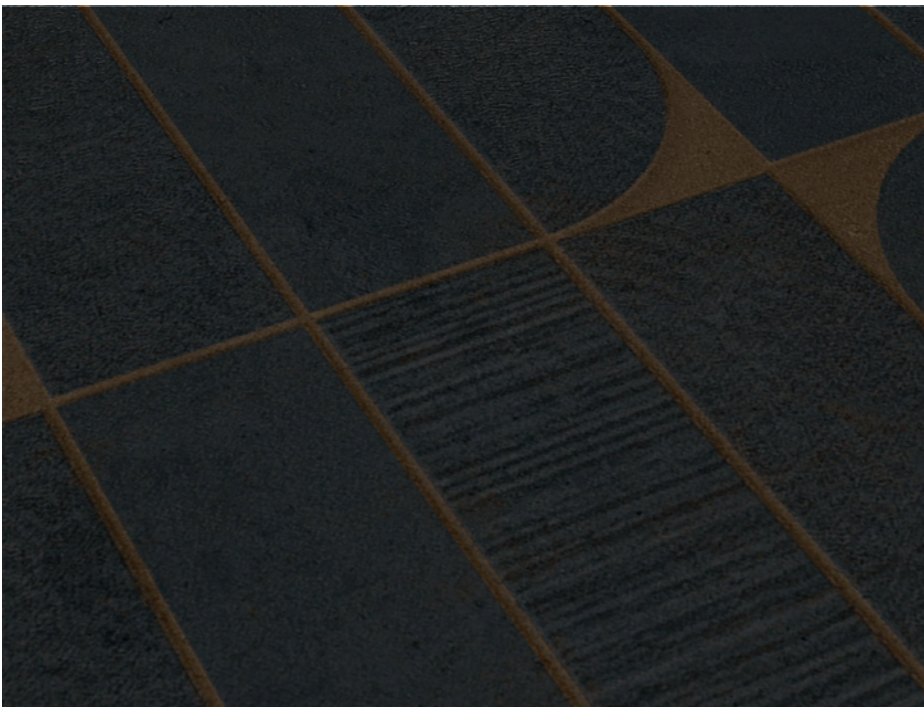
PREVIEW
CRAYON FOREST DECOR

SIZE
Matt Relief + Carving | 600x1200mm



CRAYON FOREST DECOR

FACES 6



CLOSE UP



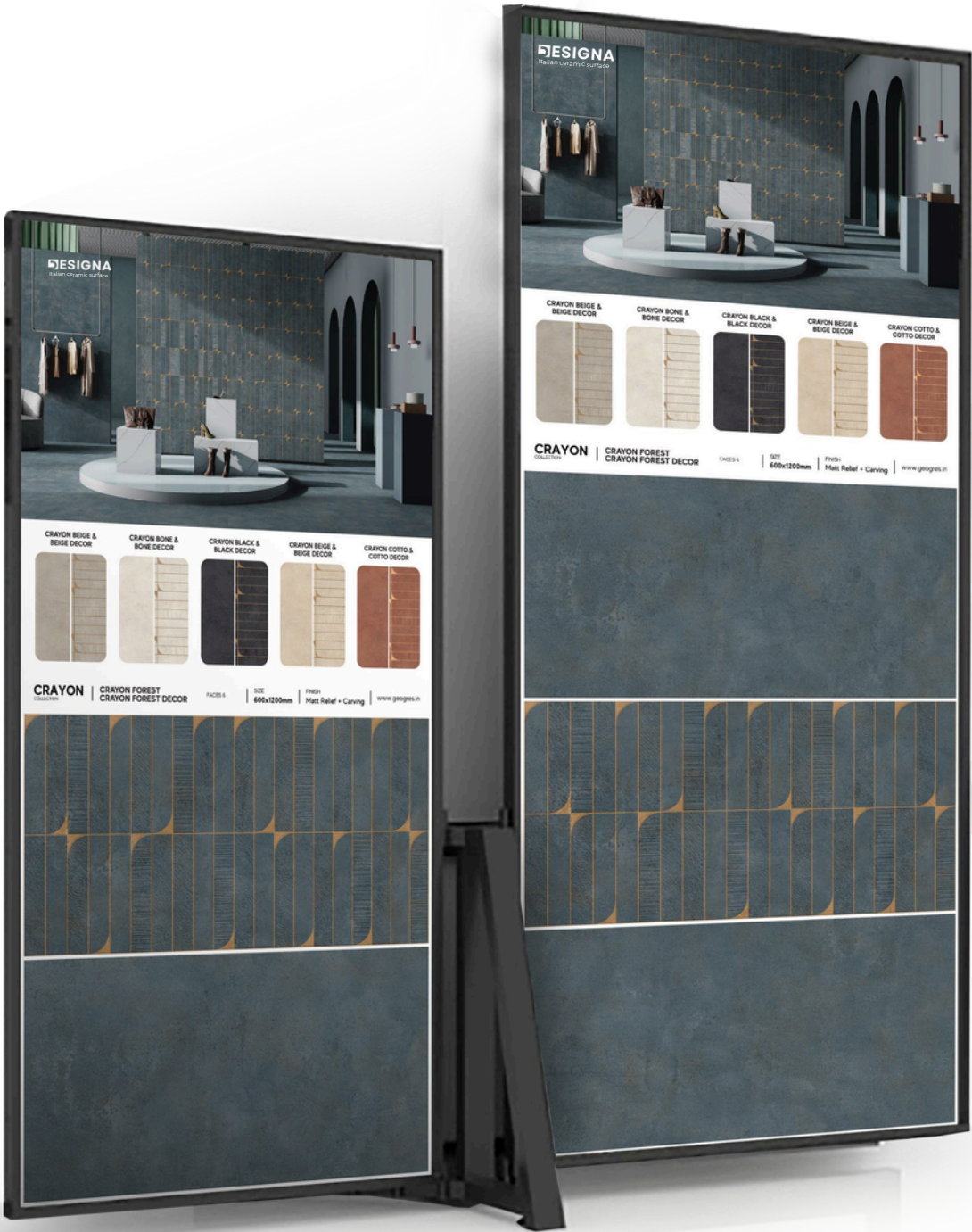
CRAYON FOREST

FACES 6



CLOSE UP

SIZE
600x1200mm | Matt Relief + Carving



4x8 ft

4x10 ft

GVT TECHNICAL SPECIFICATION

CHARACTERISTIC	STANDARD AS PER ISO13006:2018/ EN14411 Gr.Bla		MEAN VALUE OF DESIGNA		TEST METHOD
Regulatory Properties					
Deviation in length and width	± 0.5 %	± 5	± 0.2 %		ISO 10545-2
Deviation in thickness	% ± 0.5 %	±	± 5 %		ISO 10545-2
Straightness in side	0.5 %	± 0.5	± 0.2 %		ISO 10545-2
Rectangularity Surface	%		± 0.2 %		ISO 10545-2
flatness Colour difference	unaltered		± 0.2 %		ISO 10545-2
Glossiness	as per mfg.		no change ° glossy mat °	ssy >95 t 5 to 1IS20	ISO 10545-16 glossmeter
Structural Properties					
Water absorption	≤ 0.50 %		≤ 0.060 %		ISO 10545-3
Apparent density	>2.00g/cc	5.0 N/mm	> 2.10g/cc	.0 N/mm	DIN 51082
Massive Mechanical Properties					
Modulus of rupture	Min. 3	2	Min. 40	2	ISO 10545-4
Breaking strength	Min. 13000.0 N		Min. 2000.0 N		ISO 10545-4
Breaking resistance	as per mfg.		Min. 0.55		ISO 10545-4
Surface Mechanical Properties					
Surface abrasion resistance#	as per mfg.		min. class 3		ISO 10545-7
MOH'S hardness#	as per mfg.		glossy min. class 4 matt min. class 5		EN 101
Thermal Hydrometric Properties					
Frost resistance	no damage		no damage		ISO 10545-12
Thermal shock resistance	no damage		no damage		ISO 10545-09
Moisture expansion	nil		nil		ISO 10545-10
Thermal expansion	6.5x10 ⁻⁶	°C	max. 6.5x10 ⁻⁶		ISO 10545-08
Crazing resistance	as per mfg.		min. 10 cycle		ISO 10545-11
Chemical Properties					
Chemical resistance	no damage		no damage		ISO 10545-13
stain resistance	resistant		resistant		ISO 10545-14 SO 10545-17
Safety Properties					
Skid resistance	as per mfg.		>0.40		I
Fire resistance	as per mfg.		fire proof		N.A

Note

PACKING DETAILS



DESIGNA

Design, Marketing & Global Sales | Via Designa surfaces |
Export & Domestic Sales | Designa surfaces

B/H, Dariyalal Weigh Bridge, NH8A, Nr. Argil ceramic, | Morbi -
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